

SHOPPING LIST

WHERE TO BUY THE HIPPEST, THE NEWEST, THE LOVELIEST, AND THE TASTIEST

By Natasha Fraser-Cavassoni

1. TALMARIS

71 avenue Mozart; talmaris.com

Hostesses from Gstaad to Mustique depend on Alain-Paul Ruzé to enliven their table settings—he supplied one Brazilian with 350 sets of garden party plates. His boutique—"bazaarlike, with a riot of color"—showcases custom pieces such as Portuguese embroidery, German crystal, and Florentine sculpted silver animals.

2. SERAPHIN

Atelier by appointment only: 57 quai de Valmy; seraphin-france.com

Owner Georges-Henri Zaks (who works out of his ateliers, where the skins are cut, sewn, and treated for his leather jackets) sells to stores like Barneys but also does a thriving bespoke business. Clients include a giant Russian billionaire and a lanky African ruler. "Each time they arrive, they'll charge up 14 pieces," he says.

3. LES ENLUMINURES

Le Louvre des Antiquaires: 2 place du Palais-Royal; lesenluminures.com

As shown by a gloriously illustrated 14th-century antiphonary with a million-dollar price tag, this gallery deals in rare works from the Middle Ages and the Renaissance. Owner Sandra Hindman, a manuscript-illumination expert, boasts a client list that includes the Louvre.

4. SOEUR

88 rue Bonaparte, 5 rue Pierre Guérin; soeur-online.fr

Hip moms such as Inès de la Fressange, Chiara Mastroianni, and her mother, Catherine Deneuve, cannot get enough of Soeur and its clothes for fashion-conscious 11- to 18-year-old girls. It's famed for understated takes on classics. "We are definitely the anti-trash or -hooker look," says co-owner and designer Domitille Brion.

5. MOYNAT

348 rue St-Honoré; moynat.com

A second act in the life of the 19th-century leather-goods maker, once famed for its lightweight, waterproof travel trunks. Owned by luxury czar Bernard Arnault and helmed on the design side by Ramesh Nair (late of Hermès), Moynat offers pieces handcrafted in Burgundy.

6. RUE LAS CASES

19 rue las Cases; india-mahdavi.com

India Mahdavi is the Paris-based interior designer admired for sprucing up the Connaught's Coburg bar in London and New York's Hotel on Rivington. Her new boutique sells objects that sum up her bold, eclectic style: brightly colored salad bowls, ceramic lamps, embroidered cushions, and quirky vintage pieces.

7. POPELINI

29 rue Debelleye; popelini.com

The brainchild of pastry wunderkind Lauren Koumetz, this tiny boutique propels the profiterole—*choux* in French—into the foodie-magnet stratosphere with flavors like lemon, salty caramel, and rose with raspberry.

8. LORENZ BAUMER

By appointment only: 4 place Vendôme; lorenzbaumer.com

Princess Charlene of Monaco made this international insider's jeweler—Bäumer creates for members of the Soros and Sarkozy families, among others—briefly high profile when she wore his diamond tiara at her wedding. Bäumer, who is also director of Louis Vuitton's fine jewelry, may greet you himself at his salon.

